

The number of Muslims worldwide is 2 billion, with 1 in 4 Muslims.

Why don't you challenge the Halal market targeting

Muslim consumers?



Consulting firm specializing
in the Islamic market

~Introduction to the Association~



一般社団法人

ハラル・ジャパン協会

Japan Halal Business Association (JHBA)

- 01** **Description of Activities**
- 02** **Business Model**
- 03** **How to proceed with Halal business
in the Islamic market**
- 04** **Achievements
(domestic private companies)**
- 05** **Association Profile & Overseas
Network**

Description of Activities



Halal Certified Organization
Wholesalers and trading companies

Halal **Business Seminar Training**

More than **100** times
per year
More than **1400** times
in total

Local public relations
and PR

Halal Certification Support
Feasibility Assessment
Selection of Certification Body

8 certification bodies
More than **220** organizations



Islamic Market Research
Product Development

Overseas **Export Support**
Buyer/**OEM Matching**

Halal Recommended Mark



Business Model

Businesses

Municipalities

Organizations

Restaurants
Hotels

Information provision
& Education

Japan Halal Business Association (JHBA)

Services Provided

- Information provision (From JHBA)
- Halal business lecture
- Halal seminars and reports
- Market survey
- PR and marketing support
- Exhibitions
- Sales test event
- Halal tours inspection
- PR for Halal institutions
- Halal products development.
- Islamic market research

Main Services

Lecture
Education
Business meeting
Collaboration
Advertisement
Survey
Consulting

Survey & PR

Local certification Bodies / Certification Bodies introduction

International Certification Bodies

International Halal certifications

Export and Expansion

Local Halal certifications

Inbound, local business, tourism facilities, restaurants

Travel / Exhibitions & Web Marketing

Local and international advertisement and PR

Survey, sales test, meetings, market inspection

JHBA is...

- Not a Halal Certification Body
- Halal Business Consulting Association specializing in the Islamic market

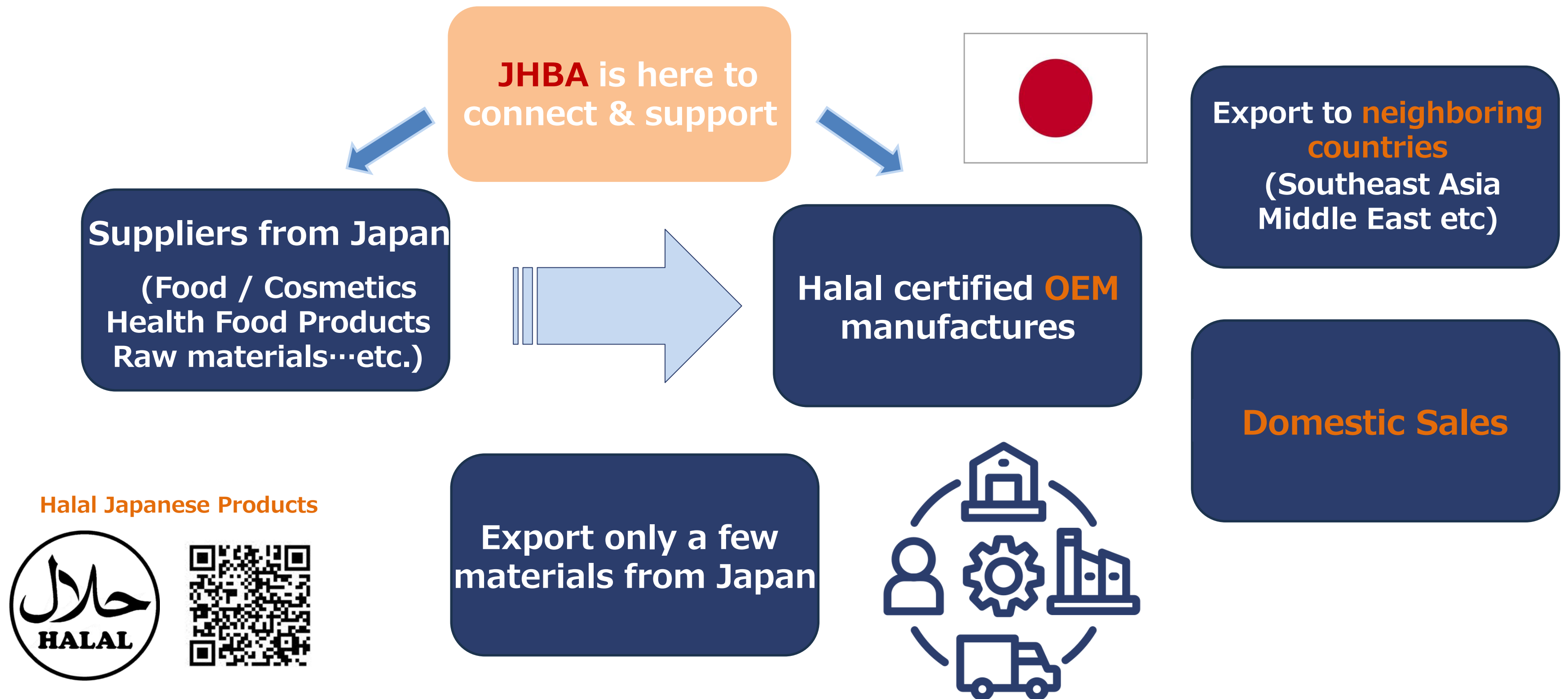
Specialty...

- Consulting and advice on strategy recommendations independent of Halal certification
- Consulting and advice strategic choices and Halal certification bodies recommendation

Services...

- Information provision, training, survey, PR, and advisory
- Export support, Matching Buyers & Suppliers, Matching Halal certified OEMmanufactures&Suppliers

How to proceed with Halal business



Achievements

Business Area (Overseas)

There are several other countries



Malaysia



Indonesia



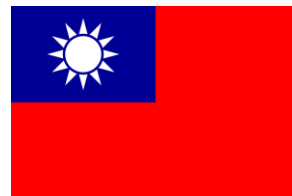
Singapore



Thailand



Philippines



Taiwan



China



Bangladesh



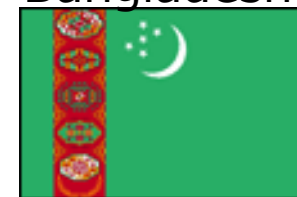
India



Pakistan



Uzbekistan



Turkmenistan



UAE



Bahrain



Oman



Saudi Arabia



Iran



Turkey



Egypt



South Africa



Senegal



Tunisia



Morocco



Nigeria

Public Administration / Local Government (Japan)

Conducted seminars and other activities for more than **200 local governments and various organizations**

Private Company (Japan)

◆General member companies: **450 total** (currently 181 companies)

◆Information members: approx. **27,000** (approx. 10000 companies)

◆Corporate consulting: **more than 750 companies**

JHBA Overview

Organization Name	Japan Halal Business Association
Website	https://jhba.jp
Establishmed	October 2012
Address	Ikebukuro Park Building 1F, 2-49-7 Minamiikebukuro, Toshima-ku, Tokyo [Head Office] Daikokucho Residence 1F, 2-3-12 Shikitsu Nishi, Naniwa-ku, Osaka-shi, Osaka [Osaka Office]
Board Members	Representative Director: Tomohiro Sakuma/Vice President: Satoshi Shimasue /Director: Hiroki Chiba/ Director: Kazuto Miyajima/Director:Karataro Karafuchi/Auditor:Naohiro Mizuno/Secretary General/Abe (Mayumi) Hiroko
Contributions	10.5 millions Yen
Business Partners and Financial Institutions 38 Financial Institutions	Akita Bank, The 77 Bank, Toho Bank, Joyo Bank, Ashikaga Bank, Gunma Bank, Higashi Nippon Bank, Bank of Yokohama, Shizuoka Bank, Shimizu Bank, Juroku Bank, Hyakugo Bank, Shiga Bank, Kyoto Chuo Shinkin Bank, Bank of China , Tomato Bank, Hyakujushi Bank, Awa Bank, Shikoku Bank, Higo Bank, Ryukyu Bank
E-mail	info@jhba.jp
TEL / FAX	TEL. 03-4540-7564 / FAX. 050-3730-7549
Halal Products Media	JIOHAS (Japanese) https://jhba.jp/showcase/
Muslims Media	Japan Muslim Guide (English) https://muslim-guide.jp/
Muslims Media	Japan Muslim Magazine