



كمنتريڤ تناك
(تناك دان تناك مائسي) دان فرايندوسترين
MINISTRY OF ENERGY, MANPOWER AND INDUSTRY
BRUNEI DARUSSALAM



جامعة السلطان الشريف علي الإسلامية
UNIVERSITI ISLAM SULTAN SHARIF ALI
SULTAN SHARIF ALI ISLAMIC UNIVERSITY



2019 **BruHAS**

BRUNEI HALAL SHOWCASE

Brunei Halal Showcase 2019 (BruHAS 2019)

11-15 November 2019

BRIDEX International Conference Centre,

Jerudong,

BRUNEI

BruHAS is an annual event co-organized by Ministry of Energy, Manpower and Industry (MEMI) and Universiti Islam Sultan Sharif Ali (UNISSA), with the support of relevant stakeholders, which showcases Halal products and services from MSMEs, corporate companies and industry players. The event aims to raise awareness on the development of halal industry and its contribution to the nation's economy.

The 3rd Brunei Halal Showcase (*BruHAS* 2019) will feature:

BruHAS
Halal
Expo

SAPPHAT
IV

Business
Matching

BruHAS
Clinic

Halal Market

With 1.8 billion Muslims worldwide, the total Muslim spend in 2017 across halal lifestyle sectors reached USD 2.1 Trillion, with 60% spent on Halal Food and Beverage.

Muslim
market
USD 2.1
Trillion

Halal
Food
USD 1.3
Trillion

Halal
Tourism
USD 177
Billion

Halal
Pharma-
ceuticals
USD 87
Billion

Halal
Cosmetics
USD 61
Billion

“Leading the Halal Economy in BIMP-EAGA”

Brunei is strategically positioned in the Brunei Indonesia Malaysia Philippines East Asia Growth Area (BIMP-EAGA) region which covers a combined population of 57.5 million.

Brunei is set leverage on the BIMP-EAGA co-operation that aims to increase trade, tourism and investments by facilitating the free movement of people, goods and services, making the best use of common infrastructure and natural resources, and by taking the fullest advantage of economic complementation.

The 3rd Brunei Halal Showcase (*BruHAS 2019*) programme:

| Monday 11 th Nov 2019 | Tuesday 12 th Nov 2019 | Wednesday 13 th Nov 2019 | Thursday 14 th Nov 2019 | Friday 15 th Nov 2019 |
|---|---|--|---|--|
| Opening Ceremony of <i>BruHAS 2019</i> , SAPPHAT IV 2019, Business Matching | SAPPHAT IV 2019, <i>BruHAS</i> Forum, Business Matching | <i>BruHAS</i> Exhibition 10.00 am -10.00 pm | <i>BruHAS</i> Exhibition 10.00 am -10.00 pm <i>BruHAS</i> Clinic 10.00 am -5.00 pm | <i>BruHAS</i> Exhibition 10.00 am -10.00 pm |
| 8.00 am – 4.30 pm | 8.00 am – 4.30 pm | | | Note: Exhibition is closed on Friday 12:00 pm-2:00 pm |
| Exhibition 10.00 am -10.00 pm | Exhibition 10.00 am -10.00 pm | | | |
| Open to Public Mon – Tue 05:00 pm – 10:00 pm | | | Open to Public Wed – Fri 10:00 am – 10:00 pm *Friday is closed 12:00 pm – 2:00 pm | |

Exhibition Fees

Local companies
(cottage industry),
Cooperatives, &
Majlis Perundingan
Mukim/Kampung

B\$100

Local companies with
shop premises &
Chambers of Commerce

B\$300

International companies
or exhibitors,
Statutory Bodies &
Government Linked
Companies

B\$1,000

Registration

Please register at our Official Website :
www.memi.gov.bn/bruhas2019



Contact Us

BruHAS Secretariat,
Halal Industry Development Unit
Industry and Business Ecosystem (IBE) Division
Ministry of Energy, Manpower and Industry
Prime Minister's Office's Building Complex
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Supported by



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