

Proposal of Japanese-made cosmetics containing marine collagen and marine elastin

**We propose introducing luxury halal cosmetics
made in Japan that are not yet available in your country**

contents

Company Portrait

Why halal cosmetics from Japan

Product concept

Product Summary

Product features

FAQs

Comparison with competing products

Transaction Process

01/Dec/2020

Company Portrait



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TOKYO series



OCEAN series イメージ

◇Greeting Message

We want to deliver high-quality and safe cosmetics that provide a piece of mind to everyone by committing ourselves to using the finest raw materials and manufacturing processes.

“We aim to create universal cosmetics that will not leave anyone behind.”

Halal cosmetics, which are in growing demand globally

“We support the empowerment of all women with safe and reliable cosmetics.”



Why halal cosmetics from Japan



I noticed in Malaysia and Indonesia that there were a lot of very good Korean cosmetics, but no Japanese halal cosmetics.

 Market Research

so I conducted some research in regards to Halal cosmetics in Japan . and there were some companies that made Halal cosmetics, but they weren't selling them in Malaysia or Indonesia.



**SUSTAINABLE
DEVELOPMENT
GOALS**

In conclusion , we decided to provide products that are not only HALAL certified, but also high in safety and quality. Focusing on the products ' effectiveness, usability and scent.
We also aim to provide products that are friendly to both the people and the environment



**MADE
IN
JAPAN**



Therefore, I came to the decision to make Japanese halal cosmetics that would please people overseas.
On top of that I noticed that are many women in Southeast Asia and East Asia who seek high quality Japanese products.

This has led us to developing high-value halal cosmetics that make full use of Japanese technology.

Product concept



Product Summary



Sky Hot cleansing Rose
(cleansing)
2 0 0 g



Treatment Essential Rose
(lotion)
1 5 0 ml



Treatment Emulsion Rose
(Emulsion)
1 2 0 ml



Concentrate Serum Rose
(serum)
3 0 ml



You can enjoy the infused rose fragrance while caring for your beauty

Product features

Marine Collagen + Marine Elastin + Halal



Marine collagen and marine elastin produced as a result of developing cosmetics for over 30 years

By continuing to use the OCEAN skin care series, which contains plenty of marine collagen and marine elastin in high concentrations, It leads to lustrous, springy and youthful skin.

**Moisturizing
effect**

Anti-Wrinkle

**Spot
prevention**

**Tightening
effect**

Anti-Aging



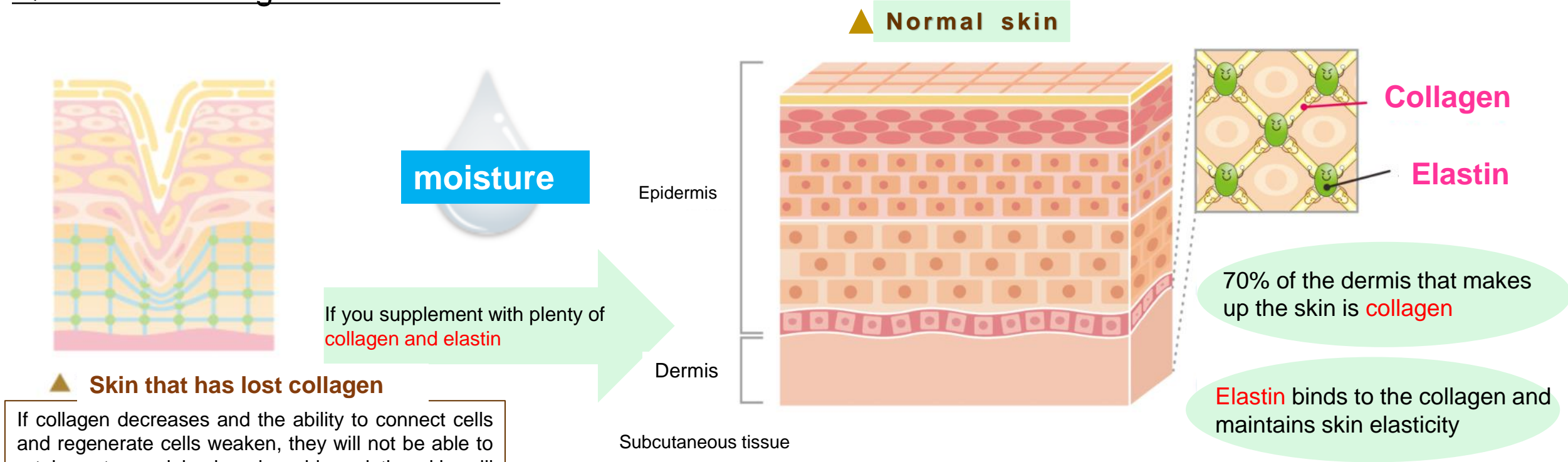
Obtained certification from MPJA (Halal Certification Body), which is "mutually certified" with other halal certification bodies in 25 countries including Indonesia (MUI) and Malaysia (JAKIM).

Under Islamic law, halal cosmetics are required to follow certain practices, and be "healthy," "clean," "safe," and "high quality."

Many common collagen cosmetics use porcine-derived collagen, so halal certification cannot be obtained.

FAQs

Q : What is collagen and elastin?



▲ Skin that has lost collagen

If collagen decreases and the ability to connect cells and regenerate cells weaken, they will not be able to retain water and hyaluronic acid, and the skin will lose its firmness, causing dry skin, wrinkles, age spots, and dullness.

Collagen is a type of protein that is formed by binding a large number of amino acids and plays an important role in connecting cells. Elastin is an elastic fiber that connects collagen, and is another important protein that makes up the human body .

Comparison with competing products



Facial treatment
essence
160ml

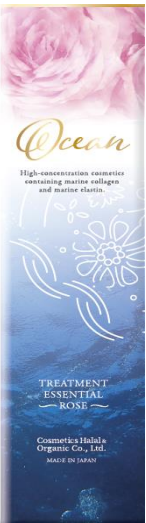


Genoptics Aura
Essence
30ml

Pitera	Active ingredient	Marine Collagen Marine Elastin
Moisturizing effect Beautiful skin effect	effect	Moisturizing effect Beautiful skin effect
Unique scent of fermented ingredients	Fragrance	Luxurious rose fragrance
No	Halal certified	Yes
Expensive	price	Affordable
World Famous	Brand awareness	High potential



Treatment
Essential Rose
150ml

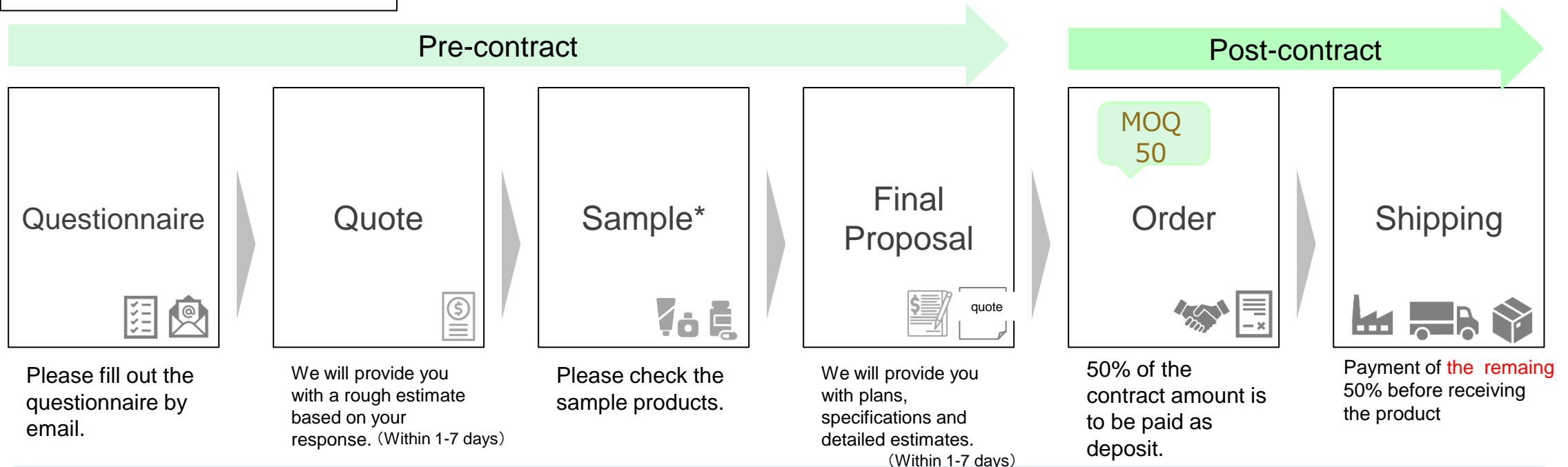


Concentrate
Serum Rose
30ml



Transaction Process

Normal transaction flow



you are always welcome to make inquiries via email or online meetings.

We can start from the sample phase of this transaction flow.
If you are interested, the sample can be delivered within a week.